

MBA



Universiti
Malaysia
PAHANG
Engineering • Technology • Creativity

PART TIME PROGRAMME

MASTER OF BUSINESS ADMINISTRATION - By Coursework



Coursework Structure (10 Modules)

- » Managerial Economics
- » Management Accounting for Control and Decision Making
- » Organisational Behaviour
- » Innovation Management & Entrepreneurship
- » Operation Management
- » Strategic Management
- » Strategic Marketing
- » Financial Management
- » Strategic Leadership & Business Transformation
- » Managerial Decision Modelling

Elective : Business Engineering (4 Modules)

- » Supply Chain & Logistics Management
- » Product Management
- » Service Management
- » Risk Management
- » Financial Derivatives
- » Investment Management
- » Business Ethics
- » Business Law
- » International Business

- Recognized Degree with CPA 2.50/ 4.00 and above or;
- Recognized Degree with minimum of 5 years working experience in related fields.
- Recognized Executive Degree with minimum of 8 years working experience.
- Recognized Diploma /Executive Diploma with more than 15 years working experience

- Duration of Study : 2 years
- Payment Mode : EPF withdrawal /HRDF & Monthly Payment.

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